

ART OF  
THE UNIQUE



MAXALTO

# ART OF THE UNIQUE

Collection designed and coordinated by Antonio Citterio

Maxalto presenta i nuovi capitoli del racconto iniziato da Antonio Citterio nel 1995 ed eleva l'arredo di alta gamma al concetto di "Art of the unique", dove ogni pezzo non risponde semplicemente alle esigenze dell'ambiente cui è destinato, ma riflette in pieno lo stile di chi lo vive. In un *déjà vu* che assume il sapore di una tradizione, Maxalto rappresenta perfettamente l'atmosfera di quel palcoscenico di stile e intelligenza che fu la Parigi tra le due guerre, un mosaico di influenze artistiche e intellettuali che ha definito un'epoca di eleganza e fascino ancora insuperati.

Oltre alle novità pensate da Antonio Citterio per arricchire la collezione, Maxalto riafferma l'importanza del rapporto personale, dello scambio vis-a-vis con "Atelier", un'area di progettazione all'interno degli store dove il cliente può progettare arredi e ambienti con il proprio interior decorator scegliendo tra i numerosi tessuti esclusivi Maxalto, finiture e tappeti. Perché creare assieme mobili e spazi è un'opera tattile e sensoriale che necessita, in primo luogo, di quel rapporto fiduciario che si suggella in qualcosa di simile alla stretta di mano. Maxalto non è solo una collezione di arredi senza tempo di sofisticata eleganza, ma piuttosto un'esperienza che consente di plasmare soluzioni e ambienti, trasformandoli in pezzi e luoghi unici che riflettano lo stile distintivo e le esigenze specifiche di chi li vivrà.

Maxalto presents a new chapter in the story started by Antonio Citterio in 1995 which further elevates the collection to the 'Art of the Unique', where each piece is designed, not only to meet the needs of the clients' environment, but also to fully reflect their individual style. In a *déjà vu* that speaks of tradition, Maxalto perfectly represents the style and atmosphere in Paris between the two wars, when the blend of artistic and intellectual influences defined an era of elegance and charm that is still unsurpassed.

Besides the new pieces designed by Antonio Citterio that enrich Maxalto's timeless collection, Maxalto reaffirms the importance of the personal relationship between maxalto and its clients with "Atelier", in store dedicated areas where clients can work with their interior designer on furniture layouts and room settings where Maxalto's numerous exclusive fabrics, finishes and rugs can be explored. Creating luxury furniture and spaces together is a tactile and sensorial experience that needs trust, a handshake, and a personal touch.

Maxalto is not only a timeless furniture collection of sophisticated elegance, but an experience to create custom solutions and environments, unique pieces and settings that reflect the clients' distinctive style and requirements.

**MAXALTO**



*A DÉJÀ VU  
THAT SPEAKS  
OF TRADITION*

Artemone storage unit, shellac type finish black. Caratos bench, Kasia leather.



*Florius*, sofas, Doris pinstripe fabric, shellac type finish black.  
*Caratos*, swivel armchair, Milo fabric.  
*Soleide*, small table, pewter colour reflective "hammered" steel.  
*Lithos*, ottomans, Astro fabric.  
*Intoto*, console, brushed black oak.  
*Privatus*, windscreen, dark colour rafia.  
*Risò*, carpet, light colour.



ART OF THE UNIQUE



Florius sofa, Doris pinstripe fabric, shellac type finish black.  
Soleide small table, pewter colour reflective "hammered" steel. Riso carpet, light colour.



Doris pinstripe fabric.





Florius sofa, Doris pinstripe fabric, shellac type finish black.  
Soleide small table, pewter colour reflective "hammered" steel. Riso carpet, light colour.



A THROUGH THE SOLEIDE MIRROR STEEL,  
UNIQUE AND AN HAMMERED PRECIOUS EFFECTS.

Soleide small tables and console, pewter colour reflective "hammered" steel.







Soleide small table, pewter colour reflective "hammered" steel. Intoto console, brushed black oak. Florius sofas, Doris pinstripe fabric, shellac type finish black. Privatus windscreen, dark colour rafia.



# *THE SECRET LANGUAGE OF ELEGANCE*

Florius sofa, Liveri fabric. Loto small table, shellac type finish black.  
Soleide console, pewter colour reflective "hammered" steel. Crio carpet, ecru/black colour.

*Florius*, sofas, Liveri fabric.  
*Soleide*, small table and console, pewter colour reflective "hammered" steel.  
*Lithos*, ottomans, Kasia leather.  
*Elios*, small table with tray, shellac type finish black.  
*Milos*, carpet, quartz colour.  
*Caratos*, armchair, Kasia leather.





ART OF THE UNIQUE



Florius sofa, Diana and Liveri fabrics.  
Soleide small table, pewter colour reflective "hammered" steel.



*Florius*, sofa, Liveri fabric.  
*Soleide*, small tables and console, pewter colour reflective "hammered" steel.  
*Caratos*, swivel armchair, Loren fabric.  
*Intercallum*, ottoman, Kasia leather.  
*Elios*, small table with tray, shellac type finish black.  
*Milos*, carpet, quartz colour.



# A TACTILE AND SENSORIAL EXPERIENCE

Artemone storage unit, white rough cut oak. Caratos swivel chair, Diana fabric.  
Intoto table, brushed light oak. Milos carpet, graphite colour.

AN UPDATED TAKE ON THE CLASSIC  
DRESSER FEATURING A MINIMALIST DESIGN.

ARTEMONE

ON A MINIMALIST

THE DESIGN.

CLASSIC

Artemone storage unit, shellac type finish black.





Artemone storage units and console, shellac type finish black and white rough cut oak.  
Caratos swivel chair, Diana fabric.





Artemone storage unit, white rough cut oak. Cutlery holder, bronze nickel painted beech.



Artemone storage unit, white rough cut oak.



# BEYOND TIME AND SPACE

Caratos armchairs, Kasia leather. Elios small table with tray, shellac type finish black.  
Soleide small tables and console, pewter colour reflective "hammered" steel. Milos carpet, quartz colour.

*Florius*, sofa, Diana fabric.  
*Soleide*, small table and console, pewter colour reflective "hammered" steel.  
*Caratos*, swivel armchairs, Kasia leather.  
*Intercallum*, ottoman, Milo fabric.  
*Elios*, small tables with tray, shellac type finish black.  
*Privatus*, windscreen, light colour rafia.  
*Milos*, carpet, quartz colour.



THE  
LOUNGE  
ENHANCED  
ARMCHAIR  
CARATOS  
INDIVIDUALITY  
WITH A  
SWIVEL  
OF  
BASE  
THE

Caratos swivel armchair, Serra fabric.





Caratos swivel armchairs, Diana and Serra fabric.



Florius sofa, Diana fabric. Soleide small table, pewter colour reflective "hammered" steel.  
Privatus windscreen, light colour rafia. Elios small table with tray, schellac type finish black.  
Intervallum, ottoman, Milo fabric. Milos carpet, quartz colour.





# STORIES OF TAILORING AND CREATIVITY

Artemone storage unit, white rough cut oak.  
Milos carpet, graphite colour.

Artemone, storage unit, shellac type finish black.  
Intoto, table, brushed light oak.  
Caratos, swivel chairs, Milo fabric.  
Milos, carpet, graphite colour.





Artemone storage unit, shellac type finish black.





Artemone storage unit, shellac type finish black.  
Cutlery holder, bronze nickel painted beech.



Artemone storage unit, shellac type finish black. Caratos swivel chairs, Milo fabric.  
Intoto table, brushed light oak. Milos carpet, graphite colour.



Caratos swivel chairs, Lodi and Milo fabric.  
Milos carpet, graphite colour.





ART OF THE UNIQUE

THE NOW CHAIR WITH CARATOS ARMRESTS NOW COMES  
NOW WITH A FUNCTIONAL SWIVEL BASE.

Caratos swivel chairs, Lodi fabric.



CARATOS



FLORIUS



SOLEIDE



ARTEMONE



ARTEMONE



SOLEIDE



FLORIUS



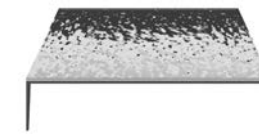
CARATOS



FLORIUS



ARTEMONE



SOLEIDE



ARTEMONE

Art direction and graphic design  
JUMA

Photographer  
FEDERICO CEDRONE  
P 6, 9, 13, 14, 27, 37, 38, 47, 52

Virtual imaging  
INSIDE GROUP TECHNOLOGY

Styling  
ILARIA BACCIOCCHI STUDIO

Pre-press  
ALTRALUCE

Printing  
GRAFICHE ANTIGA

Copyright  
B&B ITALIA SPA

APRIL 2024

Thanks to:  
AZUCENA  
CC-TAPIS  
FLOS  
LOUIS POULSEN  
VAUST STUDIO

Works of art:  
NESHKA / AGNIESZKA KRUSCHE P 2  
STEPHAN SIEBERS P 19, 34

Caution:  
DESCRIPTIONS AND PICTURES OF PRODUCTS INCLUDED IN THIS CATALOGUE HAVE AN INDICATIVE VALUE ONLY AND ARE NOT BINDING FOR PRODUCTS' USE. B&B ITALIA RESERVES THE RIGHT TO MODIFY THEIR PRODUCTS WITHOUT PRIOR NOTIFICATION. FOR FURTHER TECHNICAL INFORMATION OF THE PRODUCTS, PLEASE CONTACT THE AUTHORISED DEALER CLOSEST TO YOU (SEE [WWW.BEBITALIA.COM](http://WWW.BEBITALIA.COM)). LA DESCRIZIONE E LE IMMAGINI DEI PRODOTTI DEL PRESENTE CATALOGO SONO PURAMENTE INDICATIVE E NON POSSONO ESSERE CONSIDERATE VINCOLATI AI FINI DEL LORO UTILIZZO. B&B ITALIA SI RISERVA DI APPORTARE AI PRODOTTI LE MODIFICHE CHE RITIENE PIU' OPPORTUNE, IN QUALSIASI MOMENTO E SENZA PREAVVISO. PER ULTERIORI INFORMAZIONI SULLE CARATTERISTICHE TECNICHE DEI PRODOTTI, INVITIAMO A CONSULTARE IL SITO [WWW.BEBITALIA.COM](http://WWW.BEBITALIA.COM) DOVE TROVERETE L'ELENCO DEI RIVENDITORI AUTORIZZATI A CUI RIVOLGERVI.

